Application No.: 10/829,056 Attorney Docket No.: 03001.1070 Page 1 of 14

Smith Frohwein Tempel

Greenlee Blaha LLC

Customer No.: 35856

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: Confirmation No.: 6800

Sheldon H. Foss Jr. Group Art Unit: 3691

 Serial No.:
 10/829,056
 Examiner:
 Kazimi, Hani M.

 Filed:
 April 21, 2004
 Docket No.
 03001.1070

For: POINT-OF-SALE CUSTOMER IDENTIFICATION SYSTEM

AMENDMENT AND FIRST RESPONSE

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Sir

The non-final Office Action, mailed January 10, 2007, and the Notice of Non-Compliant Amendment, mailed July 9, 2007, have been carefully considered. In response, please enter the following amendments and consider the following remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 7 of this paper.

AUTHORIZATION TO DEBIT DEPOSIT ACCOUNT

It is not believed that extensions of time or fees for net addition of claims are required, beyond those, which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. §1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to Deposit Account No. 50-3479.